



LEAGUE OF WOMEN VOTERS[®] OF STANISLAUS COUNTY

BOARD OF DIRECTORS 2007-2008 SIX MONTH REVIEW OF ACCOMPLISHMENTS OCTOBER 2007

Listed is a review of accomplishments that the League of Women Voters of Stanislaus County has made in the first 6 months of the year. Some of these are new and others are accomplishments that have been maintained. These are listed under the headings of the six strategic goals that LWV President Mary Wilson addressed at the LWV Council June 9-11, 2007.

Overall Goal: Strengthen the League's external impact on education and advocacy

- ✚ Letter to the Editor Voicing our Objection to the Stanislaus County Board of Supervisors decision to approve the Salida Now Plan as an ordinance without it going as a ballot.
- ✚ Developed Local Position on Municipal Districts
- ✚ Hosted two Candidate Forums in Modesto
- ✚ Facilitated a Candidate Forum in Turlock
- ✚ Registered Voters in Modesto, Salida, Oakdale, Patterson, Turlock
- ✚ Articles in our Publication "The Voter" concerning Local, State, and National Issues
- ✚ Partnering with Modesto Junior College with an MJC Student Internship and Civic Engagement Project

Internal Goals: Crucial supportive goals to strengthen the overall goal

1. Increasing Visibility

- ✚ Public Service Announcements to Local Radio Stations
- ✚ Live Recorded Interview with President on Comcast Cable Local Edition with Steve Swat which aired throughout September
- ✚ Notices to the Newspapers in the Stanislaus County of our Forums and Registration locations
- ✚ Article in the Modesto Bee written by The Bee on our Forum
- ✚ Announcements in our County Newspapers of our Monthly Lunch and Learn Events
- ✚ Forum Announcements handed out at Modesto Junior College Registration days in September.
- ✚ Our publication "The Voter" sent to members of outlining communities in the County introducing them to LWV Stanislaus County

2. Enhancing League Leadership

- ✚ Sent two delegates to State Convention May 2007
- ✚ Held Moderator Training Workshop July 2007
- ✚ Sent one delegate to Regional Workshop in Fresno October 2007
- ✚ Articles in our Publication "The Voter" concerning Local, State, and National Issues

3. Assuring the League's Financial Base

- ✚ Increased the number of Donation Request letters going out to members of the community throughout the County and adding Financial Advisors from communities outside of Modesto.
- ✚ Articles in our Publication "The Voter" promoting Finance Drive
- ✚ Audit of LWV Stanislaus County Accounting Records

4. Growing Membership

- ✚ Our publication "The Voter" sent to members of outlining communities in the County introducing them to LWV Stanislaus County
- ✚ Annual Membership Renewal Drive Letters and Follow-up
- ✚ Articles in our Publication "The Voter" concerning membership dues and "tell a friend"
- ✚ Live Recorded Interview with President on Comcast Cable Local Edition with Steve Swat which aired throughout September –promoted membership

5. Doing All this by Embracing Technology

- ✚ Updated our League Website with new pages for Local Program, Events, 2006-2007 Accomplishments, and Membership Survey
- ✚ Smart Voter
- ✚ Promoting our website in public service announcements, Local Comcast Edition Interview, "The Voter" publication and on all written communication sent out by our League.
- ✚ Blog for Members- in development stages and waiting for approval.
- ✚ Local Action email communication newsletter in development stages for increasing membership involvement and page for the website.
- ✚ Communication through the website to League members on upcoming events, and action alerts.
- ✚ Put in to use generic emails to contact Board members in all written communication instead of personal emails.

The League of Women Voters of Stanislaus County

WE ROCK!